**QUESTIONS FOR IDEA CONTEST***- all questions are mandatory***.**

1. **Name of your Business / Idea BarberBooking App**
2. **Sector Counsumer Services,Favility Providing,E commerce**
3. **Phone 9879580784,6354322596**
4. **State Gujarat,currently in IIT(ISM) DHANBAD**
5. **Email -sanketagarwal702@gmail.com**
6. **What are the problems your business/idea will address? (100 words)**

To upgrade the manual booking system of Barber Shop. Eradicate long waiting times.To know the prices and facilities of the shop.If a person is in new area he don’t have information of barber which one is good and nearby? People have to wait for a long time.Lower or Middle class people are not going to big salons due to high prices

1. **Describe your solution (200 words)**
   * A digital approach towards bookings of barbers.

Save time(book your own time slot ) , buy products(example gel,cream,trimmer etc which are sold in barber shop you can directly see all those products in app and prices), Choose your barber by rating in skills .Get an Amazing discounts in every booking

Help BarberShop to extends its reach.It will help shop to get new customers.Improve the quality of cutting,shaving.

* Search All barber shop in your cities
* Know their prices and varieties of facility they provide(cutting, shaving ,massage etc.) and choose your own cutting and shaving style
* Book your own time slot(normal 30 min), it can save your time a lot.
* Get Amazing discounts on Booking
* Know rating of Barber And shop
* You can also shop for products which are sold in barbers shop directly through app.
* **Here is the ppt =** [**https://drive.google.com/file/d/1R7Q6-h11ycYVX0MEhPRraVxyGXmfAelj/view?usp=drivesdk**](https://drive.google.com/file/d/1R7Q6-h11ycYVX0MEhPRraVxyGXmfAelj/view?usp=drivesdk)

1. **Explain innovation in your business idea? (100 words)**

**This idea is not implemented in india till now.So we don’t have any competitors.We have a great revenue scheme with a very low investment.By starting in one city we can expand our reach gradually.There is no big investment(except marketing) and a great profit(%margin by Slaons).Customers will be happy as they will get discount and save their time and Salons will be happy as they will get many booking.**

1. **Who is your customer? What is your Total Addressable Market (TAM)? (200 words)**

**Basically In initial days except women all are our customer as barber is basic need.And in future we are likely to expand it to spa,beauty parlour etc.Youth varying from 12-30 age will be our main customers.**

**All the Barber Shops And Barbers are our customers.We will collaborate with shops about some descent level(not a small shops) which provide good facilities.**

1. **Why a customer will choose your product/solution? (100 words)**

**He can book his own time slot so he don’t have to wait for his turn.He can get Discounts on every Booking(just like swiggy ,ola,oyo).He can get to know about all the facilities provided by shop(massage,hair color,custom makeup etc).He can shop for all the products which are sold in Barber Shop.He can choose his own style of cutting,shaving etc;**

1. **Do you have a working Prototype? If yes, please share a picture/video**
2. **I am currently is developing an app for that**
3. **Here is the ppt =** [**https://drive.google.com/file/d/1R7Q6-h11ycYVX0MEhPRraVxyGXmfAelj/view?usp=drivesdk**](https://drive.google.com/file/d/1R7Q6-h11ycYVX0MEhPRraVxyGXmfAelj/view?usp=drivesdk)
4. **BarberBookingClientApp=https://gitlab.com/sanketagarwal702/barberbooking.git**
5. **BarberStaffApp=https://gitlab.com/sanketagarwal702/barberbookingstaff.git**

**Here is some pictures. I have made barberstaff app also to some extinct.**

1. **Team..(with names, their portfolios and experience in their respective domains)**

**1.Sanket Agarwal(App and Web Developer)**

**2.Chirag jain(Machine learning ,Web development)**

**3.Udit dasari(App developer,UI designer)**

**4.Sachin Shukla(Machine learning,Backend Developer)**

I am actively seeking potential opportunities to harness my business management, entrepreneurship spirit and business consulting domain. I am product - oriented, inquisitve for innovation-based research and immensely audacious in working under a budding startup venture.

**Sanket Agarwal=Resume= https://drive.google.com/open?id=1ZmqLJg12nuTyUT5tasrg4Lvfno\_f8RQ8**